

BRAND REPORT



FOR THE 6 MONTH PERIOD ENDED JULY 2021

No attempt has been made to rank the information contained in this report in order of importance, since BPA Worldwide believes this is a judgment which must be made by the user of the report.

American Medical Association 330 N Wabash Chicago, IL 60611 Tel.: (312) 464-5000 Fax: (312) 464-5834 www.jama.com As one of the most widely circulated peer-reviewed general medical journals in the world, **JAMA**, **THE JOURNAL OF THE AMERICAN MEDICAL ASSOCIATION** provides subscribers throughout the world with essential medical information and a unique forum for discussions shaping the future of medical practice and public health.

MAGAZINE CHANNEL FORMAT – PRINT ISSUES

JAMA, THE JOURNAL OF THE AMERICAN MEDICAL ASSOCIATION is produced in a print format. The editorial for the print copy is the same for all recipients.

FIELD SERVED

JAMA, THE JOURNAL OF THE AMERICAN MEDICAL ASSOCIATION is directed primarily to physicians in office-based practice, hospital based practices, and other professional activities.

DEFINITION OF RECIPIENT QUALIFICATION

Qualified recipients are physicians with those specialties reported in Paragraph 3a. Also qualified are a limited number of medical students, hospitals, and firms allied to the medical profession.

CHANNELS



EXECUTIVE SUMMARY

Below are the average contacts per occurrence, including frequency per period reported.

| | Non-Paid | Paid | Average |
|--|----------|---------|---------|
| JAMA, THE JOURNAL OF THE AMERICAN MEDICAL ASSOCIATION PRINT MAGAZINE (24 issues in the period) | 156,907 | 132,754 | 289,661 |
| (See Paragraph 3b for Source) | | | |

| | | Qualified Within | _ | | |
|--|---------|------------------|----------|---------------------|---------|
| Qualification Source | 1 Year | 2 Years | 3+ Years | Total Qualified* | Percent |
| I. Direct Request: | - | - | - | - | - |
| II. Request from recipient's company: | - | - | - | - | - |
| III. Membership Benefit: | - | - | - | - | - |
| IV. Communication (other than request): | - | - | - | - | - |
| V. TOTAL – Sources other than above (listed alphabetically): | 160,895 | - | - | 160,895 | 100.0 |
| *Association rosters and directories | 160,895 | - | - | 160,895 | 100.0 |
| Business directories | - | - | - | - | - |
| Manufacturer's, distributor's, and wholesaler's lists | - | - | - | - | - |
| Other sources | - | - | - | - | - |
| VI. Single Copy Sales: | - | - | - | - | - |
| TOTAL QUALIFIED CIRCULATION | 160,895 | - | - | 160,895 | 100.0 |
| PERCENT | 100.0 | - | | 100.0 | |

GEOGRAPHICAL BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF JULY 6, 2021

| State | Total Qualified | Percent | State | Total Qualified | Percent |
|------------------|-----------------|---------|-----------------------------|-----------------|---------|
| Maine | 1,411 | | Kentucky | 3,234 | |
| New Hampshire | 1,376 | | Tennessee | 5,434 | |
| Vermont | 722 | | Alabama | 3,612 | |
| Massachusetts | 11,575 | | Mississippi | 1,937 | |
| Rhode Island | 1,256 | | EAST SO. CENTRAL | 14,217 | 5.0 |
| Connecticut | 3,887 | | Arkansas | 2,326 | |
| NEW ENGLAND | 20,227 | 7.2 | Louisiana | 3,689 | |
| New York | 20,521 | | Oklahoma | 2,796 | |
| New Jersey | 9,117 | | Texas | 19,889 | |
| Pennsylvania | 13,721 | | WEST SO. CENTRAL | 28,700 | 10.2 |
| MIDDLE ATLANTIC | 43,359 | 15.4 | Montana | 783 | |
| Ohio | 10,585 | | Idaho | 1,154 | |
| Indiana | 5,151 | | Wyoming | 384 | |
| Illinois | 11,684 | | Colorado | 4,551 | |
| Michigan | 9,841 | | New Mexico | 1,529 | |
| Wisconsin | 5,065 | | Arizona | 4,957 | |
| EAST NO. CENTRAL | 42,326 | 15.0 | Utah | 2,203 | |
| Minnesota | 5,208 | | Nevada | 1,967 | |
| Iowa | 2,462 | | MOUNTAIN | 17,528 | 6.2 |
| Missouri | 5,073 | | Alaska | 599 | |
| North Dakota | 620 | | Washington | 5,673 | |
| South Dakota | 848 | | Oregon | 3,422 | |
| Nebraska | 1,741 | | California | 29,271 | |
| Kansas | 2,776 | | Hawaii | 1,285 | |
| WEST NO. CENTRAL | 18,728 | 6.6 | PACIFIC | 40,250 | 14.2 |
| Delaware | 829 | | UNITED STATES | 280,615 | 99.4 |
| Maryland | 6,176 | | U.S. Territories | 1,670 | |
| Washington, DC | 1,158 | | Canada | 87 | |
| Virginia | 7,094 | | Mexico | - | |
| West Virginia | 1,653 | | Other International | - | |
| North Carolina | 7,827 | | APO/FPO | 32 | |
| South Carolina | 4,046 | | | | |
| Georgia | 7,612 | | | 000 404 | 400.0 |
| Florida | 18,885 | | TOTAL QUALIFIED CIRCULATION | 282,404 | 100.0 |
| SOUTH ATLANTIC | 55,280 | 19.6 | | | |

PARAGRAPH 1:

Qualified paid membership benefits for students, residents and physicians averaging 131,003 copies are distributed to qualified recipients at the following subscription cost: \$31.00. Members yearly subscription cost is included in the dues and is non-deductible therefrom.

PARAGRAPH 3b:

Paragraph 3b includes 160,895 qualified non-paid circulation. Qualified paid circulation of 121,509 combined with the qualified non-paid circulation equals 282,404 total qualified circulation for the analyzed issue. Association rosters and directories include 2 sources of circulation for quantities of 18,257 copies or 11.3% to 142,638 copies or 88.7%, including The American Medical

Association rosters and directories include 2 sources of circulation for quantities of 18,257 copies or 11.3% to 142,638 copies or 88.7%, including The American Medical Association Directory and The American Osteopathic Directory.

AVERAGE ANNUAL ORDER PRICE:

The average annual order price for Individual Subscriptions = \$624.99. The average annual order price for Member Benefit Subscriptions = \$31.00.

| PUBLISHER'S AFFIDAVIT | | |
|--|--|---|
| We hereby make oath and say that all data set forth in this statement are true. | Date signed | September 23, 2021 |
| Sue Sherrill, Director, Circulation and Production Services | State | Illinois |
| Brian Shields, GVP-Publisher | County | Cook |
| (At least one of the above signatures must be that of an officer of the publishing company or its authorized representative.) | Received by BPA Worldwide | September 23, 2021 |
| IMPORTANT NOTE: | Туре | BD |
| This unaudited brand report has been checked against the previous audit report. It will be included in the annual audit made by BPA Worldwide. | ID Number | J001B0J1 |
| About BPA Worldwide A not-for-profit organization since 1931 and headquartered in Shelton, Connecticut, USA, BPA has a glo 2,500+ audits for media brands in print, online/digital and live events. In addition, the BPA-iCompli divis assurance, and certifies organization's sustainability practices and reporting. BPA is supported by 4,000 forward is the BPA Media Exchange, a brand-safe and audited cooperative marketplace which offers au | sion verifies compliance to defined industry sta 0+ advertiser and agency members. The latest | andards, provides technology t innovation to move the industry |

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MAGAZINE CHANNEL

| AVERAGE NON-QUALIFIED CII Non-Qualified | RCULATION |
|--|-----------|
| Not Included Elsewhere | Copies |
| Other Paid Circulation | - |
| Advertiser and Agency | 10 |
| Allocated for Trade Shows and Conventions | - |
| All Other | 2,345 |
| TOTAL | 2,355 |
| | |

Official Publication of: American Medical Association Established: 1883/Issues Per Year: 48

| | Total Q | ualified | Qualified | Non-Paid | Qualifie | ed Paid |
|--|---------|----------|-----------|----------|----------|---------|
| Qualified Circulation | Copies | Percent | Copies | Percent | Copies | Percent |
| Individual | 158,658 | 54.8 | 156,907 | 54.2 | 1,751 | 0.6 |
| Sponsored Individually Addressed | - | - | - | - | - | - |
| *Membership Benefit | 131,003 | 45.2 | - | - | 131,003 | 45.2 |
| Multi-Copy Same Addressee | - | - | - | - | - | - |
| Single Copy Sales | - | - | - | - | - | - |
| TOTAL QUALIFIED CIRCULATION | 289,661 | 100.0 | 156,907 | 54.2 | 132,754 | 45.8 |
| *See Additional Data | | | | | | |

| | 2021 Issue |
|-----------------|------------|
| February 2 | |
| February 9 | |
| February 16 | |
| February 23 | |
| March 2 | |
| March 9 | |
| March 16 | |
| March 23 | |
| April 6 | |
| April 13 | |
| April 20 | |
| April 27 | |
| May 4 | |
| May 11 | |
| May 18 | |
| May 25 | |
| June 1 | |
| June 8 | |
| June 15 | |
| June 22/29 | |
| *July 6 | |
| July 13 | |
| July 20 | |
| July 27 | |
| *Analyzed Issue | |

3a. BUSINESS/OCCUPATION BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF JULY 6, 2021

| | ESS/OCCUPATION BREAKOUT OF QUALIFIED CIRCULA 2.6% or 7,573 copies below the average of the other | | | | | | | | | | | | | | | | | | | |
|------------------|---|---------------|------------|--------------|--------|---------------|--|----------------------------|-------------|-----------------------|--------------------|-------------------|----------|----------------|----------------|-------------|------------------------|--------------|-------------------|-----------------------|
| | , | • | | 0. | | - | Major Professional Activity for the United | | | | | | | | | | | | | |
| | | | | | | - | | | Patient Car | e | | | | Other | Professional A | Activity | | 09 | steopathic Physic | ian |
| | | | | | | | | | Hospital Ba | sed Practice | | | | | | | | | | |
| | | | | | | | | | | | Tatal | Tatal | | | | | Total | | | Other |
| | | | | | | | Office Based | Interns and/or 1st Year | | Full-Time Hospital | Total (Hospital | Total (Patient | Medical | | | | (Other Professional | Office Based | Hospital Based | Other Professional |
| | | Total | Percent | Qualified | | | Practice | Residents | Residents | Staff | Based) | Care) | Teaching | Administration | Research | Other | Activity) | Practice | Practice | Activity |
| | Professional Classification | Qualified | of Total | Non-Paid | Single | Association | (A) | (B) | (C) | (D) | (E) | (F) [′] | (G) | (H) | (1) | (K) | (L) | (M) | (N) | (0) |
| 1 ADN | | 125 | - | 5 | 1 | 119 | 41 | - | 16 | 3 | 19 | 60 | - | 6 | 2 | 51 | 59 | 6 | - | - |
| 2 ADL 3 AM | Adolescent Medicine Aerospace Medicine | 49 59 | - | - | - | 49 58 | 15 5 | - | (| 6 | 14 8 | 29 13 | 2 | 3 | 1 | 12 34 | 18 44 | 2 | - | - |
| 4 A | Allergy | 105 | - | 1 | 3 | 101 | 33 | - | - | 2 | 2 | 35 | - | 1 | 1 | 68 | 70 | - | - | - |
| 5 Al | Allergy & Immunology | 622 | 0.2 | 7 | 7 | 608 | 396 | - | 28 | 17 | 45 | 441 | 2 | 1 | 10 | 143 | 156 | 21 | 2 | 2 |
| 6 ALI | Allergy & Immunology/Diagnostic Laboratory Immunology | 5 | - | - | - | 5 | 4 | - | - | 1 | 1 | 5 | - | - | - | - | - | - | - | - |
| 7 AN | Anaesthesiology | 4,611 | 1.6 | 71 | 11 | 4,529 | 1,947 | 114 | 442 | 625 | 1,181 | 3,128 | 38 | 43 | 12 | 1,127 | 1,220 | 165 | 65 | 33 |
| 8 CCA | Anaesthesiology, Critical Care | 169 | 1.6 0.1 | - | - | 169 | 81 | - | 15 | 625 39 | 54 | 135 16,823 | 2 | 2 | 1 | 18 | 23 | 2 | 6 | 3 |
| 9 CD 10 CCM | Cardiovascular Diseases Critical Care Medicine | 18,911 268 | 6.7 0.1 | 15,642 17 | 22 | 3,247 248 | 13,809 103 | 8 | 1,683 36 | 1,323 52 | 3,014 88 | 16,823 191 | 39 4 | 51 | 50 | 1,139 50 | 1,279 | 725 11 | 60 5 | 24 |
| 10 CCM | Dermatology | 2,678 | 0.1 | 27 | 5 | 248 2,644 | 1,649 | 41 | 137 | 107 | 285 | 1,934 | 14 | 6 | 10 | 591 | 61 621 | 97 | 14 | 12 |
| 12 DMF | P Dermatopathology | 187 | 0.1 | - | - | 187 | 110 | - | 11 | 22 | 33 | 143 | 5 | - | 3 | 29 | 37 | 4 | - | 3 |
| 13 DOL | Dermatological Immunology/Diagnostic Laboratory | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - |
| 14 DIA | Diabetes | 36 | - | 2 | 2 | 32 | 11 | - | - | 1 | 1 | 12 | 1 | 2 | 5 | 16 | 24 | - | - | - |
| 15 EM | Emergency Medicine | 3,711 | 1.3 | 129 | 31 | 3,551 | 11 1,153 | 143 | 369 | 850 | 1,362 | 2.515 | 40 | 113 | 7 | 664 | 824 | 164 | 148 | 60 |
| 16 END 17 FPS | | 5,508 | 2.0 | 4,759 | 13 | 736 | 4,435 77 | - | 107 | 449 | 556 | 4,991 80 | 23 | 12 | 35 | 282 18 | 352 19 | 149 | 14 | 2 |
| 17 FPS 18 FP | Facial Plastic Surgery, Otolaryngology Family Practice | 101 73,082 | 25.9 | 61,263 | 50 | 101 11,769 | 49,660 | 180 | 2,863 | 3,146 | 6,189 | 80 55,849 | 343 | 290 | 25 | 3,217 | 19 3,875 | 12,547 | 476 | 335 |
| 19 FPG | | 158 | 0.1 | 14 | 3 | 141 | 81 | - | 6 | 10 | 16 | 97 | 4 | 6 | 2 | 28 | 40 | 16 | 2 | 3 |
| 20 GE | Gastroenterology | 1,888 | 0.7 | 67 | 8 | 1,813 | 1,030 | 2 | 203 | 116 | 321 | 1,351 | 6 | 11 | 12 | 437 | 466 | 49 | 12 | 10 |
| 21 GP 22 GO | General Practice Gynecological Oncology | 2,879 119 | 1.0 | 1,970 1 | 12 | 897 | 1,592 51 | - | 16 13 | 100 14 | 116 27 | 1,708 78 | 1 | 10 | 5 2 | 589 24 | 605 | 473 | 29 3 | 64 |
| 23 GYN | Gynecology | 441 | 0.2 | - | 2 | 117 439 | 127 | - | - | 9 | 9 | 136 | 3 | 5 | - | 288 | 32 296 | 2 | ĭ | 6 |
| 24 HEN | | 145 | 0.1 | - | 2 | 143 | 59 | - | 1 | 19 | 20 | 79 | 6 | 3 | 12 | 45 | 66 | - | - | - |
| H0 25 IG | Hemotology and Oncology Immunology | 12 | - | - | - | - 12 | - 3 | - | - | - | - | - 3 | - | - | - 4 | - 4 | - 8 | - | - | - 1 |
| 26 ID | Infectious Diseases | 6,634 | 2.4 | 5,467 | 26 | 1,141 | 4,816 | 3 | 548 | 695 | 1,246 | 6,062 | 34 | 49 | 59 | 288 | 430 | 111 | 28 | 3 |
| 27 IM | Internal Medicine | 78,033 | 27.6 | 63,209 | 151 | 14,673 | 54,667 | 372 | 6,667 | 5,791 | 12,830 | 67,497 | 256 | 420 | 159 | 4,762 | 5,597 | 4,421 | 389 | 129 |
| 28 ICE | Internal Medicine, Cardiac Electrophysiology | 424 | 0.2 | 4 | 2 | 418 | 214 | - | 126 | 31 | 157 | 371 | - | 1 | - | 37 | 38 | 8 | 5 | 2 |
| 29 ILI | Internal Medicine/ Diagnostic Laboratory | 1 | - | - | - | 1 | - | - | - | - | - | - | - | 1 | - | - | 1 | - | - | - |
| 30 IMG | Internal Medicine, Geriatrics | 562 | 0.2 | 35 | 10 | 517 | 268 | - | 23 | 73 | 96 | 364 | 12 | 22 | 12 | 115 | 161 | 21 | 7 | 9 |
| 31 LM 32 MFN | Legal Medicine Maternal & Fetal Medicine | 29 180 | 0.1 | - | 1 | 28 175 | 2 84 | - | 29 | 18 | 47 | 2 131 | - 9 | 2 | 1 | 23 31 | 26 45 | - 2 | - | 1 |
| 32 MFN 33 MM | | | - | - | - | | 4 | 2 | 1 | 1 | 4 | 8 | 1 | 2 | 2 | 5 | | - | - | - |
| 34 NPN | 1 Neonatal-Perinatal Medicine | 18 429 | 0.2 | - | 5 | 18 424 | 144 | 1 | 46 | 93 | 140 | 284 | 5 | 11 | 9 | 105 | 10 130 | 8 | 1 | 6 |
| 35 NCC 36 NEP | | 1,341 | 0.5 | 41 | - 8 | 1,292 | 794 | - | 110 | - 80 | 190 | 984 | - 6 | - 24 | 10 | 255 | 295 | 46 | - | 10 |
| 37 N | Neurology | 2,036 | 0.7 | 35 | 13 | 1,988 | 908 | 32 | 225 | 169 | 190 426 | 984 1,334 | 26 | 24 22 | 37 | 531 | 616 | 56 | 16 | 10 |
| 38 CHN | | 166 | 0.1 | 6 | - | 160 | 47 | 3 | 53 | 21 | 77 | 124 | 1 | 3 | 5 | 32 | 41 | - | - | 1 |
| 39 NM 40 NR | Nuclear Medicine Nuclear Radiology | 143 14 | 0.1 | 1 | 4 | 138 14 | 42 | - | 7 | 26 2 | 33 2 | 75 11 | 3 | 3 | 3 | 54 2 | 63 2 | 4 | 1 | - |
| 41 NTR | Nutrition | 19 | - | - | - | 19 | 5 | - | - | 1 | 1 | 6 | - | - | - | 11 | 11 | 1 | - | 1 |
| 42 OBS 43 OBG | | 29 | 1.6 | 126 | - 10 | 29 | 15 2,535 | - | - | 1 | 1 | 16 | - | - | - 14 | 13 1,072 | 13 | - | - | - |
| 43 OBG 44 OCC | | 4,508 | 1.6 | 136 | 19 | 4,353 | 2,535 | 66 | 161 | 289 | 516 | 3,051 | 44 | 51 | 14 | 1,072 | 1,181 | 223 | 25 | 28 |
| 45 OM | Occupational Medicine | 414 | 0.2 | 9 | 4 | 401 | 107 | - | 1 | 25 93 | 26 | 133 364 | 4 | 43 | 4 | 203 | 254 | 10 | 2 | 15 |
| 46 ON | Oncology, Medical | 691 | 0.3 | 4 24 | 5 | 682 | 269 1,868 | - 26 | 2 143 | | 95 | 364 2,154 | 4 10 | 11 22 | 26 9 | 269 879 | 310 | 8 | 3 | 6 |
| 47 OPH | Orthonodia Surgeny Adult Reconstructive | 3,139 | 1.1 | 24 | 10 | 3,105 | | 20 | | 117 | 286 | | | 22 | 9 | | 920 | 49 | 6 | 10 |
| 48 OAR | Orthopedics | 57 | - | - | - | 57 | 40 | - | 2 | 7 | 9 | 49 | 1 | - | - | 2 | 3 | 2 | 2 | 1 |
| 49 HSO 50 OMC | | 122 21 | - | - | - | 122 21 | 98 9 | - | 5 | 10 | 15 11 | 113 20 | - | - | - | 5 | 5 | 3 | 1 | - |
| 50 0MC | Orthopedic Surgery, Pediatric Orthopedics | 69 | - | 1 | - | 68 | 37 | - | 4 | 20 | 20 | 57 | 1 | - | - | 9 | 10 | 2 | - | - |
| 52 OSN | | 204 | 0.1 | 2 | - | 202 | 151 | - | 8 | 23 | 31 | 182 | - | - | - | 11 | 11 | 9 | 1 | 1 |
| | | | | | | | | | | | | | | | | | | | | |

| Total Qualified | |
|-----------------|--|
| 299,845 | |
| 300,739 | |
| 301,281 | |
| 302,118 | |
| 302,747 | |
| 303,218 | |
| 303,267 | |
| 304,843 | |
| 302,455 | |
| 301,460 | |
| 301,566 | |
| 301,403 | |
| 265,316 | |
| 265,777 | |
| 266,360 | |
| 272,906 | |
| 279,262 | |
| 281,532 | |
| 281,871 | |
| 281,961 | |
| 282,404 | |
| 282,960 | |
| 282,999 | |
| 283,589 | |
| | |
| | |

| | | | | | | | Major Professional Activity for the United States & Professions Including APO & FPO | | | | | | | | | | | | |
|---|--------------------|---------------------|-----------------------|------------|-----------------|---------------------------------|---|------------------|---------------------------------------|-------------------------------------|-----------------------------------|----------------------------|-----------------------|-------------------|----------------|--|---------------------------------|--------------------------------------|---------------------------------------|
| | | | | | | | | Patient C | | | | | Othe | er Professional / | Activity | | Ost | eopathic Phy | sican |
| | | | | | | | | Hospital Bas | ed Practice | | | | | | | Total | | | |
| Professional Classification | Total Qualified | Percent of Total | Qualified Non-Paid | Single | Association | Office Based Practice (A) | Interns and/or 1st Year Residents (B) | Residents (C) | Full-Time Hospital Staff (D) | Total (Hospital Based) (E) | Total (Patient Care) (F) | Medical Teaching (G) | Administration (H) | Research (I) | Other (K) | (Other Professional Activity) (L) | Office Based Practice (M) | Hospital Based Practice (N) | Other Professio Activity (0) |
| OTR Orthopedic Surgery, Trauma OTO Otolaryngology | 31 1,675 | - 0.6 | 1 26 | - 3 | 30 1,646 | 16 902 | - 16 | - 96 | 4 121 | 4 233 | 20 1,135 | 2 6 | - 8 | - 3 | 5 464 | 7 481 | 4 43 | - 5 | - 11 |
| ATP Pathology, Anatomic | 118 | - | - | - | 118 | 25 | - | - | 22 | 233 | 47 | 3 | 6 | 6 | 55 | 70 | - | - | 1 |
| PTH Pathology, Anatomic/Clinical | 1,534 | 0.5 | 9 | 21 | 1,504 | 375 | 28 | 170 | 161 | 359 | 734 | 23 | 35 | 23 | 689 | 770 | 8 | 8 | 1 |
| BBK Pathology, Blood Banking | 58 | - | - | - | 58 | 18 | - | 4 | 7 | 11 | 29 | 1 | 3 | 2 | 22 | 28 | 1 | - | |
| PCH Pathology, Chemical CLP Pathology, Clinical | 3 80 | - | - | - 2 | 3 78 | 2 11 | - | - | - 4 | - 5 | 2 16 | - | 1 | - | - 49 | 1 63 | - | - | |
| PCP Pathology, Cytopathology | 103 | - | - | - | 103 | 33 | - | 15 | 25 | 40 | 73 | 1 | - | - | 26 | 27 | - | 1 | |
| FOP Pathology, Forensic | 124 | - | - | - | 124 | 38 | - | 2 | 10 | 12 | 50 | - | 3 | - | 66 | 69 | 5 | - | |
| HMP Pathology, Hemotology | 108 | - | - | - | 108 | 37 | - | 16 | 22 | 38 | 75 | 3 | 1 | 1 | 26 | 31 | - | 2 | |
| PIP Pathology, Immunopathology NP Pathology, Neuropathology | - 40 | - | - | - | - 40 | - 6 | - 1 | - 8 | - 5 | - 14 | - 20 | - 2 | - | - 2 | - 15 | - 19 | - | - 1 | |
| RIP Pathology, Radioisotopic | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | |
| PD Pediatrics | 4,772 | 1.7 | 88 | 28 | 4,656 | 2,042 | 128 | 537 | 406 | 1,071 | 3,113 | 66 | 97 | 39 | 1,297 | 1,499 | 97 | 42 | 2 |
| PDA Pediatrics, Allergy | 16 | - | - | - | 16 | 5 | - | - | - | - | 5 | - | - | - | 11 | 11 | - | - | |
| PDC Pediatrics, Cardiology PLI Pediatrics/Diagnostic Laboratory Immunology | 217 | 0.1 | - | 1 | 216 | 63 | - | 61 | - 24 | 85 | 148 | 1 | 1 | 2 | 61 | 65 | 2 | 2 | |
| PDE Pediatrics, Endocrinology | - 74 | - | - | - | 74 | - 22 | - | - 21 | - 11 | - 32 | - 54 | 1 | 1 | 3 | - 14 | 19 | - | - 1 | |
| PG Pediatrics, Gastroenterology | 89 | - | - | 1 | 88 | 33 | - | 25 | 10 | 35 | 68 | 1 | 1 | 1 | 15 | 18 | 3 | - | |
| PHO Pediatrics, Hemotology - Oncology | 108 | | - | 1 | 107 | 32 | - | 16 | 18 | 34 | 66 | 3 | 5 | 4 | 28 | 40 | 1 | 1 | |
| PN Pediatrics, Nephrology PDP Pediatrics, Pulmonology | 24 71 | - | - | - | 24 70 | 5 23 | - | 4 | 4 | 8 25 | 13 48 | - | 1 | 2 | 8 16 | 11 23 | - | - | |
| PA Pharmacology, Clinical | 30 | - | - | 2 | 28 | 23 | - | - | - | - 25 | 40 | 4 | 1 | 6 | 20 | 23 | - | - | |
| PM Physical Medicine and Rehabilitation | 1,281 | 0.5 | 22 | 6 | 1,253 | 652 | 26 | 68 | 105 | 199 | 851 | 8 | 26 | 1 | 253 | 288 | 107 | 21 | : |
| HSP Plastic Surgery, Hand Surgery | 15 | - | - | - | 15 | 11 | - | 2 | 1 | 3 | 14 | - | - | - | 1 | 1 | - | - | |
| GPM Preventative Medicine, General P Psychiatry | 314 5,401 | 0.1 1.9 | 17 70 | 9 27 | 288 5,304 | 96 2,091 | 1 130 | 32 426 | 21 643 | 54 1,199 | 150 3.290 | 4 73 | 19 143 | 7 83 | 97 1,631 | 127 1,930 | 17 107 | 4 39 | |
| P Psychiatry CHP Psychiatry, Child | 1,136 | 0.4 | 2 | - | 1,134 | 560 | - | 420 | 127 | 216 | 3,290 776 | 13 | 23 | 12 | 263 | 312 | 30 | 39 14 | |
| . PYA Psychoanalysis | 35 | - | - | - | 35 | 6 | - | - | - | | 6 | 2 | - | - | 27 | 29 | - | - | |
| PH Public Health | 192 | 0.1 | - | 13 | 179 | 11 | - | 1 | 8 | 9 | 20 | 5 | 44 | 14 | 108 | 171 | - | - | |
| PUD Pulmonary Diseases RO Radiation Oncology | 4,447 829 | 1.6 0.3 | 2,863 8 | 18 1 | 1,566 820 | 3,046 377 | - 14 | 226 61 | 515 127 | 741 202 | 3,787 579 | 18 5 | 26 4 | 19 1 | 384 222 | 447 232 | 161 10 | 41 4 | 1 |
| R Radiology | 1,180 | 0.3 | 2 | 10 | 1,168 | 480 | - | 45 | 182 | 202 | 707 | 13 | 12 | 3 | 397 | 425 | 33 | 9 | |
| DR Radiology, Diagnostic | 2,236 | 0.8 | 42 | 3 | 2,191 | 766 | 77 | 404 | 272 | 753 | 1,519 | 13 | 19 | 2 | 622 | 656 | 32 | 18 | 1 |
| PDR Radiology, Pediatric | 79 | - | - | 1 | 78 | 26 | - | 6 | 16 | 22 | 48 | 2 | - | - | 24 | 26 | 5 | - | |
| REN Reproductive Endocrinology RHU Rheumatology | 197 4,687 | 0.1 1.7 | 3.839 | 1 | 196 843 | 123 3,644 | - 1 | 5 56 | 7 378 | 12 435 | 135 4,079 | 4 22 | 1 13 | 1 31 | 53 295 | 59 361 | 2 219 | 1 22 | |
| AS Surgery, Abdominal | 4,007 | 1. <i>1</i> | 3,839 | - - | 643 | 3,644 | - | - 00 | 2 | 435 | 4,079 | - | 1 | - 31 | 295 | 301 | - 219 | - 22 | |
| . CDS Surgery, Cardiovascular | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | |
| CRS Surgery, Colon & Rectal | 293 | 0.1 | 1 | 1 | 291 | 177 | - | 13 | 32 | 45 | 222 | 1 | 6 | - | 56 | 63 | 8 | - | |
| CCS Surgery, Critical Care GS Surgery, General | 272 4,030 | 0.1 1.4 | 4 110 | 1 | 267 3,906 | 118 1,556 | - 125 | 37 | 64 415 | 101 1,205 | 219 2,761 | 2 24 | 2 40 | 1 9 | 39 1,060 | 44 | 5 85 | 2 26 | , |
| GS Surgery, General HNS Surgery, Head & Neck | 4,030 | - | - | - 14 | 3,906 | 1,556 | - 125 | 665 - | 415 3 | 1,205 | 2,761 | - 24 | 40 | 9 | 1,060 | 1,133 13 | 65 1 | - 26 | 2 |
| NS Surgery, Neurological | 1,041 | 0.4 | 15 | 1 | 1,025 | 507 | 16 | 98 | 124 | 238 | 745 | 8 | 5 | 3 | 265 | 281 | 10 | 3 | |
| ORS Surgery, Orthopedic | 2,695 | 1.0 | 31 | 4 | 2,660 | 1,353 | 51 | 237 | 179 | 467 | 1,820 | 9 | 11 | 3 | 752 | 775 | 81 | 7 | - |
| PDS Surgery, Pediatric PS Surgery, Plastic | 120 989 | - 0.4 | - 2 | 1 | 119 986 | 48 621 | - | 2 36 | 32 61 | 34 | 82 718 | 2 | 3 | 2 | 31 242 | 38 254 | - 11 | - 3 | |
| 0 TS Surgery, Thoracic | 989 686 | 0.4 | - | 4 | 986 682 | 278 | - | 36 | 127 | 97 162 | 718 440 | 5 | 4 15 | 1 | 242 218 | 254 239 | 5 | 3 | |
| 1 TRS Surgery, Traumatic | 49 | - | - | - | 49 | 10 | - | - | 19 | 19 | 29 | 2 | 2 | - | 12 | 16 | 2 | 2 | |
| 2 U Surgery, Urological | 1,369 | 0.5 | 23 | 6 | 1,340 | 699 | 19 | 94 | 109 | 222 | 921 | 7 | 9 | 7 | 390 | 413 | 28 | 4 | |
| 3 VS Surgery, Vascular 4 OS Other Specialty | 540 6,383 | 0.2 2.3 | - 305 | 3 29 | 537 6,049 | 310 3,167 | - 72 | 19 768 | 60 858 | 79 1,698 | 389 4,865 | 2 46 | 9 107 | 1 74 | 113 930 | 125 1,157 | 19 253 | - 75 | : |
| 5 US Other Unspecified | 6,383 | 2.3 | 305 | 29 17 | 6,391 | 248 | 7 | 4,551 | 45 | 4,603 | 4,865 4,851 | 46 5 | 107 | 5 | 930 797 | 1,157 813 | 253 511 | 338 | 2 |
| 5 Inactive | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | |
| TOTAL COPIES TO PHYSICIANS PERCENT TO PHYSICIANS | 271,708 96.2 | 96.2 | 160,773 56.9 | 674 0.2 | 110,261 39.1 | 168,291 59.6 | 1,705 0.6 | 23,083 8.2 | 19,910 7.0 | 44,698 15.8 | 212,989 75.4 | 1,375 0.5 | 2,001 0.7 | 932 0.3 | 29,772 10.6 | 34,080 12.1 | 21,330 7.5 | 2,028 0.7 | 1,28 C |
| Hospitals Medical Libraries, Schools and Associations | - | - | | | | | | | | | | | | | | | | | |
| Medical Students | - 9,718 | - 3.4 | | | | | | | | | | | | | | | | | |
| Others Allied to the Field | 978 | 0.4 | | | | | | | | | | | | | | | | | |
| Other Paid Circulation | - | - | | | | | | | | | | | | | | | | | |
| TOTAL QUALIFIED CIRCULATION PERCENT | 282,404 100.0 | 100.0 | | | | | | | | | | | | | | | | | |